

The *Galentine's Women's Health Fair*, Wednesday, February 12, 2024, is a unique event that will celebrate health, wellness, and community among women in a fun, supportive atmosphere focusing on the women in your life. Timed to coincide with Galentine's Day, it encourages women to come together for self-care, education, awareness, and empowerment.

Purpose and Impact

The event aims to:

- **Raise awareness about women's health issues, from preventive care to mental wellness.**
- **Provide educational resources, screenings, and interactive workshops led by local healthcare providers.**
- **Foster a supportive community atmosphere for women to connect, share, and support one another's wellness journeys.**

Target Audience and Reach

Expected attendance: 250+

Demographics: Primarily women, all ages, including mothers, working professionals, and students interested in health and wellness.

Promotion channels include social media, local press, email newsletters, and partner networks, ensuring sponsors receive significant exposure.

Sponsorship Benefits

Sponsors will have an opportunity to:

- **Gain brand visibility at the event with banners, booth spaces, and logo placement on promotional materials.**
- **Engage directly with attendees through product sampling, interactive exhibits, and branded giveaways.**
- **Showcase commitment to community health by supporting an initiative focused on women's wellness and empowerment.**

- Receive recognition in pre-event marketing (emails, social media, website mentions), event-day signage, and post-event thank-yous.

Sponsorship Levels

- **Platinum Sponsor: \$2500.00** Exclusive branding, dedicated speaking opportunity, premium booth placement, social media shout-outs.
- **Gold Sponsor: \$1500.00** Logo placement, booth space, social media recognition.
- **Silver Sponsor: \$750.00**, Logo on event materials, booth space, mention in the program.
- **Bronze Sponsor: \$500.00** Booth space, logo in program booklet.

Additional Sponsor Levels

- **Sponsor: \$2000.00** Logo featured at the beverage station, recognition in program, signage and all media, booth space
- **Valet Sponsor: \$2000.00** Exclusive branding at Valet station, logo placement throughout program and all media, booth space
- **Sweet Treats Sponsor: \$3000.00** Logo prominently displayed at dessert station and packaging, full recognition in all marketing materials, booth space

Conclusion

Your support for the *Galentine's Women's Health Fair* not only benefits your brand but also contributes to a meaningful community event that empowers women to make informed health decisions.

We look forward to partnering with you. Please contact Nicole Gerberg, Executive Director, ngerberg@scms-sam.org or 631.662.8387.